

LEAD THE CONVERSATION. SHAPE THE FUTURE STAY AHEAD, STAY RELEVANT

IT Insight Talks 2026 – Introduction

IT Insight magazine continues to deliver impactful roundtable discussions that bring together key decision-makers in a hybrid format — blending the reach of digital with the power of in-person engagement. IT Insight Talks offers a proven platform for strategic visibility and meaningful dialogue, combining virtual convenience with the depth of face-to-face interaction.

Held at the Lispólis Technology Hub in Lisbon and limited to 6 speakers per edition, each session is moderated by Henrique Carreiro, Director of IT Insight Magazine, and welcomes an exclusive in-person audience of approximately 60 business and public decision-makers. All sessions are also broadcast live on the IT Insight channel.

Together, we shape the digital future.



IT INSIGHT EVENTS 2026

In 2026, six **IT Insight roundtables** will bring together executives, experts, and decision-makers to discuss the most pressing challenges and opportunities in technology and digital transformation.

Four of these sessions will follow the proven hybrid format — combining the energy of in-person exchange with the extended reach of live digital broadcasting.

This is your opportunity to engage directly with industry leaders, share insights, and strengthen your position in the market. **IT Insight Talks** offer more than visibility — they create space for connection, relevance, and leadership.

Security, Compliance & Data Protection

Date: February 25th, 2026

Reservation Deadline: December 27th, 2025

Limited to 6 participants

This roundtable will explore the evolving landscape of digital security, regulatory compliance, and data protection. With NIS2 implementation on the horizon, the session offers practical insights into building resilient frameworks and meeting the rising demands of regulatory bodies while protecting critical assets.

AI & Data-Driven Enterprise

Date: June 18th, 2026

Reservation Deadline: April 19th, 2026

Limited to 6 participants

This session focuses on how organizations are operationalizing AI and leveraging data to fuel decision-making, automation, and competitive advantage. Experts will share real-world use cases, challenges, and strategic approaches to transforming into truly data-driven enterprises.

Business Continuity & Resilience

Date: October 22nd, 2026

Reservation Deadline: August 23rd, 2026

Limited to 6 participants

As digital infrastructures become more complex, ensuring business continuity is no longer optional. This roundtable brings together specialists to discuss strategies for anticipating disruption, maintaining service availability, and strengthening organizational resilience in the face of evolving risks.

Hybrid Cloud Strategies

Date: November 26th, 2026

Reservation Deadline: September 27th, 2026

Limited to 6 participants

This session will deep-dive into how companies are using hybrid and multicloud environments to drive agility, cost-efficiency, and scalability. Learn from IT leaders about governance, interoperability, and best practices for aligning cloud strategy with business goals.

All event dates are those confirmed as of October 2025 and may be subject to change up to 30 days prior to each session.

■ ROI & COMMERCIAL CONDITIONS

Participating in IT Insight Talks offers high-value exposure before, during, and after the event — both to a qualified in-person audience and an extended digital community via live broadcast and on-demand video.

Participation includes:

- Presence in the live roundtable, with access to hundreds of attendees across in-person and online channels
- Feature in the main editorial article covering the event, along with a professionally produced video
- 1 page of advertising in the digital edition of IT Insight
- 2-page editorial article in the digital edition of IT Insight (complimentary)
- Cross-platform content distribution: website homepage, social media, and editorial newsletters
- Access to the registration list of live and in-person attendees for direct follow-up

Investment: €3,000

Business Development: Catarina de Brito – (+351) 910 121 200 – catarina.brito@medianext.pt | João Calvão – (+351) 910 788 413 – joao.calvao@medianext.pt

Editorial Director: Rui Damião – rui.damiao@medianext.pt | **IT Insight Director:** Henrique Carreiro | **Marketing & Events Director:** Rosa Bento – rosa.bento@medianext.pt

Publisher: Jorge Bento – jorge@medianext.pt

Editorial, Commercial and Administrative Offices: Largo da Lagoa, 7-C, 2795-116, Linda-a-Velha, Portugal | Phone: (+351) 214 147 300 | Fax: (+351) 214 147 301

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