

IT-SECURITY CONFERENCE

14 OCTOBER 2027 | LISBON | 6TH EDITION

On 14 October 2027, the sixth IT Security Conference brings top-level content and thought leadership on cybersecurity, cyber risk, cyber resilience and cloud to Lisbon. The four editions from 2022 to 2025 sold out weeks in advance: in 2025, reader registration requests reached 1,350 for 360 auditorium seats plus 120 in the Technical Tracks auditorium. In 2026 the conference grew to 500 on-site attendees, with live streaming for up to 1,000.

TURN INFORMATION INTO ACTION

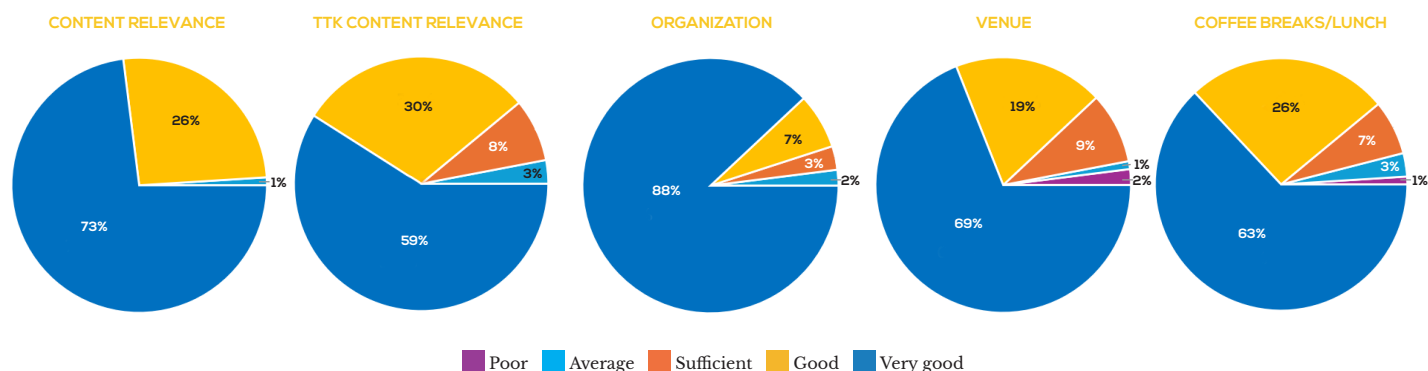
The audience are the people who evaluate, recommend and approve security investments in Portugal's enterprises and public organisations: CISOs, CSOs, CIOs, security architects, heads of information security, compliance and privacy officers and data protection specialists. The programme is defined with IT Security's editorial independence: keynotes, panel discussions and solution-based case studies where security leaders share their experience and best practices.

CONFERENCE KEY TOPICS

Securing the AI transformation, AI governance, automated attacks and non-human identities; geopolitics and cyber risk; regulation and compliance (NIS2, DORA and the Cyber Resilience Act); third-party and supply chain risk; security metrics that influence the board; crisis communication; resilience in organisations that cannot stop; and data sovereignty.

IT SECURITY CONFERENCE 2026 SATISFACTION SURVEY

After the conference, IT Security asked participants to rate content relevance, organisation and venue. On a scale of 1 (very negative) to 5 (very positive), the lowest average score was 4.46, and 98% said they would return in 2027.



IT SECURITY CONFERENCE 2027

■ SPONSORSHIP OPPORTUNITIES

14 October 2027, Lisbon | 6th edition

Partnership level	Stage	Exhibition	Coverage Pages + Video	Invitations	Staff	Investment
DIAMOND Partner (Exclusive)	Slot (morning)	✓	4	15	10	€17,000
PLATINUM Partner	Slot (morning)	✓	3	10	5	€12,500
GOLDEN Partner	Slot (afternoon)	✓	2	8	4	€9,750
SILVER Technical Tracks (morning)	Track slot		1		3	€6,500
SILVER Technical Tracks (afternoon)	Track slot		1		3	€5,250
SILVER Exhibition Partner (modular stand + LCD)		✓			3	€7,250
SILVER Executive Lunch Partner					3	€6,000
SILVER Round Table Partner	✓		4	4	2	€5,250
SILVER Coffee-Breaks & Lunch Partner (single sponsorship)					2	€7,000

– Other sponsorship opportunities are available on request.

Note: Clients with an annual media plan in our magazines benefit from access to the current MediaNext rappel discount program.

■ BRONZE PARTNERS | BRAND AWARENESS

Format	Investment
Check-in counter & accreditation	€3,250
Water stations (auditoriums, 1,100 bottles of 33 cl)	€3,750
Photowall with video interviews	€3,500
Official gift bags with sponsor logo	€4,750
Notebooks and pens	€1,850
Co-branded lanyards	€4,250
Official event umbrellas	€2,750
Uber vouchers	€2,500
Badge QR code capture	€350

– Production of materials (coffee breaks, lunch and brand awareness items) is not included and is supplied by the sponsor, subject to approval by the organisation.

– All rates effective from October 2026.

– All prices are subject to 23% VAT for companies with a Portuguese tax number. For foreign entities, VAT is not applicable.

■ IT SECURITY CONFERENCE COVERAGE IMPACT

2024

Magazine: 12,292 downloads of the coverage edition | Website: 14,845 page views of editorial coverage articles | Coverage videos: 3,354 views · LinkedIn: 77,802 total impressions (64,819 IT Security, 11,030 IT Channel, 1,953 IT Insight)

2025

At the time of publication of this media kit, edition and website data were not yet available. For reference, LinkedIn posts on 9 October alone reached 59,629.

SECURE YOUR 2027 SPONSORSHIP: TALK TO OUR BUSINESS DEVELOPMENT TEAM.

MediaNext is a technology-focused media company built on a B2P (business-to-professional) model. It publishes IT Channel, IT Insight, IT Security and SmartPlanet, and organises Portugal's leading technology-sector events. An independent media company founded in 2014 (ERC registration no. 224011).

Business Development: Catarina de Brito (+351) 910 121 200 - catarina.brito@medianext.pt
João Calvão (+351) 910 788 413 - joao.calvao@medianext.pt

Editorial Director: Rui Damião - rui.damiao@medianext.pt

Marketing & Events Director: Rosa Bento - rosa.bento@medianext.pt

Publisher: Jorge Bento - jorge@medianext.pt

Editorial, Commercial and Administration:

Largo da Lagoa, 7-C, 2795-116, Linda-a-Velha, Portugal | Tel.: (+351) 214 147 300 | Fax: (+351) 214 147 301

This document was produced by MediaNext Professional Information in October 2026.

medianext.pt | conf.itsecurity.pt

**media
NEXT**
STAY AHEAD • STAY RELEVANT