

IT-SECURITY events

IT-SECURITY SUMMIT PORTO 2027

20 APRIL 2027 | 3RD EDITION

Tivoli Kopke Porto Gaia Hotel

**AN EVENT DESIGNED FOR ENTERPRISES
AND PUBLIC ORGANISATIONS IN NORTHERN
PORTUGAL**

After two editions, IT Security, Portugal's only magazine dedicated to cybersecurity, presents the third IT Security Summit Porto, an in-person event for 350 attendees on cybersecurity, resilience and compliance, focused on the practical needs of enterprises and public organisations in Northern Portugal: a region with a strong industrial base, home to major retail groups, renowned wine brands and leading technology, logistics and tourism sectors. In 2026, attendee registrations were fully booked more than a month before the event.

TURN INFORMATION INTO ACTION

The Summit brings together CISOs, CSOs, CIOs, CTOs and senior IT leaders, the people who evaluate, recommend and approve security investments, to share experience and strategies that strengthen resilience and trust. Its approach is pragmatic: the voice of the CISO, interactive debate and real-world case studies. Programme and speakers are defined with IT Security's editorial independence, which is what gives sponsors a credible stage.

CONFERENCE KEY TOPICS

Keynotes, round tables, workshops and case studies on the issues that define the CISO agenda: AI in attack and defence, from AI-accelerated threats to the governance of AI and agents inside the organisation; regulation and compliance, from NIS2 to the Cyber Resilience Act; cyber risk as business risk; industrial security, from the factory floor to the cloud; supply chain and third-party risk; identity, zero trust and exposure management; and data sovereignty.



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■ SPONSORSHIP OPPORTUNITIES

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The IT Security Summit Porto gives vendors, MSSPs and integrators direct access to senior decision-makers from leading enterprises and public organisations in a trusted professional environment, with visibility across the MediaNext ecosystem.

Partnership level	Speaking slot	Exhibition	Media coverage	Invitations	Staff	Investment
Diamond Partner	✓	✓	4 pages + video	15	6	€10,750
Platinum Partner (morning)	✓	✓	3 pages + video	10	5	€9,250
Golden Partner (afternoon)	✓	✓	2 pages + video	8	4	€7,750
Silver Technical Track (morning)	30 min, private room, 20 to 30 people		2 pages			€5,000
Silver Technical Track (afternoon)	30 min, private room, 20 to 30 people		2 pages			€4,000
Silver Partner: Exhibition (modular stand + LCD)		✓		3	3	€5,750
Silver Partner: Round Table	✓		4 pages	4	2	€4,000
Silver Partner: Executive Lunch					2	€5,000
Silver Coffee-Breaks & Lunch Partner (single sponsorship)					2	€5,000

Other sponsorship opportunities are available on request.

Note: Clients with an annual media plan in our magazines benefit from access to the current MediaNext rappel discount program.

■ BRAND AWARENESS & ADD-ONS

Format	Investment
Check-in counter & accreditation	€2,000
Photowall with video interviews	€2,500
Co-branded lanyards	€3,000
Official gift bags with sponsor logo	On request
Notebooks and pens	On request
Badge QR code capture	€350

– Production of materials (coffee breaks, lunch and brand awareness items) is not included and is supplied by the sponsor, subject to approval by the organisation.

– All rates effective from October 2026.

– All prices are subject to 23% VAT for companies with a Portuguese tax number. For foreign entities, VAT is not applicable.

SECURE YOUR 2027 SPONSORSHIP: TALK TO OUR BUSINESS DEVELOPMENT TEAM.

MediaNext is a technology-focused media company built on a B2P (business-to-professional) model. It publishes IT Channel, IT Insight, IT Security and SmartPlanet, and organises Portugal's leading technology-sector events. An independent media company founded in 2014 (ERC registration no. 224011).

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